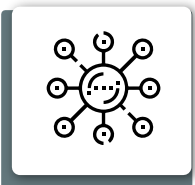


# Software Usage and Optimization Analysis by an IT Service Provider



## ORGANIZATION SUMMARY

- A multinational group dealing with mapping, location data and related automotive services



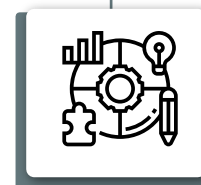
## REASON FOR SOFTWARE USAGE AND OPTIMIZATION ANALYSIS

- To ensure organization has optimal number of paid software licenses as per its usage. With this process use of surplus licenses is optimized which results in savings \ for the organization



## HOW IS THE SOFTWARE USAGE AND OPTIMIZATION ANALYSIS DONE?

- ProHance functionality helps in tracking usage of the software's installed at an individual level. The organization configured all the paid applications and gathered the data to analyze usage of these applications. This activity helped in identification of actual licenses utilization ratio and leakages if any.



## WHAT IS THE END GOAL BY SOFTWARE USAGE AND OPTIMIZATION ANALYSIS?

- Comparison of usage with currently allocated paid licenses which leads to identification of least or underutilized software's.
- Software licenses with no or low usage can be realigned or released to save cost.
- For rest of the software licenses with less usage, an alternative usage option can be identified to ensure optimum return on investment is achieved.



## WHAT IS THE SAVINGS ACHIEVED AFTER SOFTWARE USAGE AND OPTIMIZATION ANALYSIS?

- 27 Licenses with avg. cost of \$ 486.54 per license.